

BUSCH
GROUP

CSR REPORT

— 2024



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INTRODUCTION

Busch Group, which includes companies such as KL Factory, has established itself as a key player in the field of high-end design, interior fittings, and innovative conception. With its expertise and core values, the group places excellence, sustainability, and social commitment at the heart of its activities.

Aware of the current environmental and social challenges, Busch Group is committed to integrating the principles of Corporate Social Responsibility (CSR) into all its initiatives. This commitment is reflected in local production, ethical collaborations, and a proactive approach to minimizing our environmental impact while promoting the well-being of our employees and partners.



ENVIRONNEMENT



86%

PRODUCTION IN SWITZERLAND

86% of production is carried out in Switzerland, demonstrating a commitment to Swiss excellence and local expertise.

15%

SWISS-ORIGIN PRODUCTS

Among the production in Switzerland, 15% use Swiss-origin products, thanks to responsible choices and the involvement of our clients.

14%

FOREIGN PRODUCTION

The remaining 14% is carried out abroad, with a focus on complementarity and efficiency.



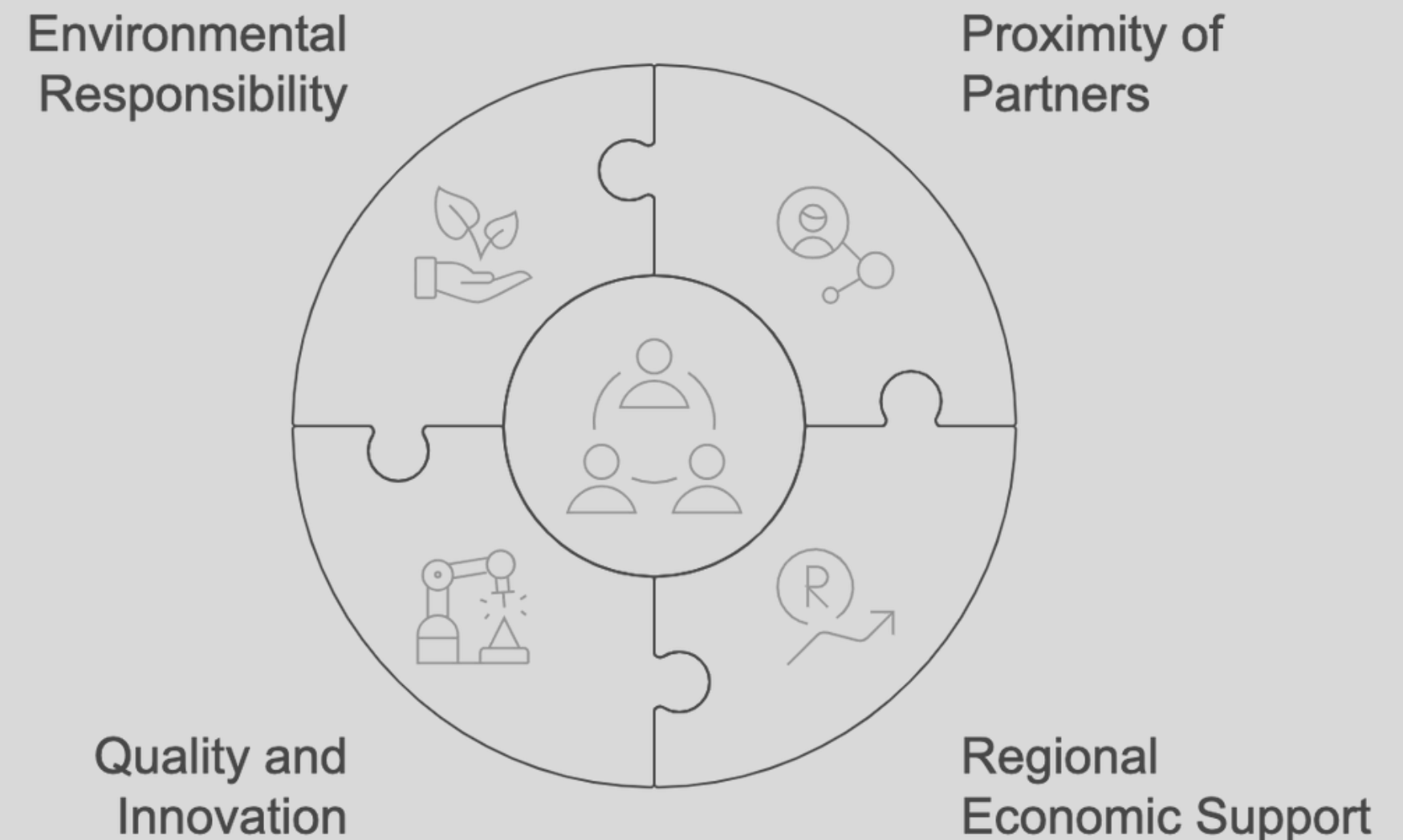
SOCIAL

Busch Group places great importance on the proximity of its partners. 90% of suppliers and subcontractors are located within a 10 km radius, reducing our carbon footprint and promoting sustainable logistics.

We strongly believe in building strong and lasting relationships with our local partners, which not only supports the regional economy but also ensures fast and efficient exchanges. By working closely with our suppliers, we ensure that our commitment to quality and innovation is shared at every stage of our supply chain.

This local approach allows us to be responsive to our clients' needs while staying true to our commitment to environmental responsibility.

Busch Group's Strategic Local Focus



2025 GOALS

REUSABLE STANDS AND POP-UPS

- The Group already designs reusable stands and pop-ups for events. These modular structures help reduce waste from temporary exhibitions, serving as a tangible example of our commitment to sustainability. Building on this experience, we aim to further develop this solution by creating new models that are even better suited to customization and eco-design, ensuring a minimal environmental impact.

COMMITMENT TO A CIRCULAR ECONOMY

- By incorporating recyclable materials into our products, such as aluminum used for displays and travel accessories, Busch Group is committed to a responsible approach. These initiatives aim to reduce waste while providing elegant and durable solutions for our clients.

RECYCLED ALUMINUM PROJECTS

